

PGIC & AFIC 2023
2023 中欧地理标志保护与发展论坛
暨国际农食产品安全监管与通关实务交流会
China-EU Forum on Development and Protection of Geographical Indications and
Agricultural Food Products Safety Regulation International Conference 2023

时间：2023年06月04日

Time: June 04, 2023

地点：上海-中国

Venue: Shanghai – China

关于 PGIC

中国市场容量潜力巨大，对欧盟地理标志产品出口商具有很大吸引力，中欧地理标志协定后，欧盟名优产品得到了保护，将迅速开拓中国市场并建立良好的声誉获取应有市场份额和利润。目前，中国是欧盟地理标志产品第二大出口目的地，对欧洲食品和饮料行业而言，中国是一个具备高增长潜力的出口市场。随着中欧地理标志协定正式生效，不仅为中欧产品打响知名度、得到更多知识产权保护提供了新机遇，也为促进中欧经贸合作注入了更多新动力。协定将为中欧双方高品质的地理标志产品进入彼此市场提供了全面有效的保护与推广，也为中欧人民追求美好生活提供了更多选项。为更好推动和落实中欧地标协定生效的成果，加强地理标志有效的保护与推广，促进双方经贸交流。在上级主管部门指导下，高登商业联合相关机构定于2023年06月04日上午在上海召开“2023 中欧地理标志保护与发展论坛”，论坛将通过线上线下交流形式，邀请双方主管部门、行业组织、地方官员、专家学者及相关企业代表进行深入讨论。希望通过论坛的举办更好的实现中欧两大市场、两方资源的更好联通、更大效益，将为世界经济的发展注入更多正能量。

China has been very attractive to EU geographical indication (GIs) exporters with the enormous potential of its huge market. China-EU landmark GIs Agreement protects the high-quality agri-food names against imitation and usurpation. Under the agreement, it will quickly open up the Chinese market and establish a good reputation to acquire its market share. China is the second largest export destination for EU GI products and an expanding market, particularly for the food and beverage business in Europe. The agreement offers new opportunities for Chinese and European GI products to gain global popularity and receive proper intellectual property protection. It will provide comprehensive and effective protection and promotion for GI products as they enter each other's markets as well as people of China and Europe with greater opportunities for pursuing a better life. On June 4, 2023, Golden Commercial will host "The 2023 China-EU GI Protection and Development Forum" in Shanghai with the support of other relevant organizations. The conference will be attended by authorities, industry organizations, local officials, experts, scholars, and representatives of international enterprises from both sides in the form of virtual and in-person discussion. The event will realize better communication between the two markets, which will also boost the world economy.

PGIC 热点议题 Hot issues

中国地理标志专用标志使用管理办法

Specifications for the Use and Management of Special Signs for Chinese Geographical Indications

欧盟地理标志保护制度及相关政策

Protection System and Policies of the EU's Geographical Indications

中欧地理标志协定及相关政策实施进展

China-EU Agreement on Geographical Indications and the Progress of Relevant Policies

欧洲地理标志产品发挥的作用

The Role Played by European Geographical Indication Products

中国地理标志产品助力区域经济发展的经验分享

Experience of the Promotion of Regional Economic Development by Chinese Geographical Indication Products

中欧地理标志产品合作与贸易对话

China-Europe Geographical Indication Products Cooperation and Trade Dialogue

PGIC 日程（草案）
PGIC-Agenda (Draft)

上午

09:00 am

致词>Welcome speech

中方领导致辞Chinese leader's speech

欧盟领导致辞EU leader's speech

09:25 am

中国地理标志专用标志使用管理办法

Specifications for the Use and Management of Special Signs for Chinese Geographical Indications

国家知识产权局知识产权保护司

Intellectual Property Protection Department of CNIPA

09:45 am

欧盟地理标志保护制度及相关政策

Protection System and Policies of the EU's Geographical Indications

欧洲联盟驻华代表团

Delegation of the European Union to China

10:15 am

中欧地理标志协定及相关政策实施进展

China-EU Agreement on Geographical Indications and the Progress of Relevant Policies

商务部条法司

Department of Treaty and Law, Ministry Of Commerce, PRC

10:45 am

茶歇Tea break

11:05 am

欧洲地理标志产品发挥的作用

The Role Played by European Geographical Indication Products

意大利地理标志产区

11:25 am

中国地理标志产品助力区域经济发展的经验分享

Experience of the Promotion of Regional Economic Development by Chinese Geographical Indication Products

中国地理标志代表产区

Representative Producing Areas of Chinese Geographical Indications

11:45 am

中欧地理标志产品合作与贸易对话

Cooperation and Trade of Geographical Indication Products between China and Europe

欧盟代表、中方代表、产区代表、企业代表等

Representative of the European Union

12:05 pm

午餐Lunch

拟邀请嘉宾来自 Guests from

国家市场监督管理总局

国家知识产权局

中华人民共和国海关总署

中华人民共和国农业农村部

中华人民共和国商务部

中华全国供销合作总社

中国国际贸易促进委员会

中国国际商会

世界知识产权组织

欧盟联盟驻华代表团

欧盟地理标志产区农业部

中国地理标志产区政府

中欧农产品行业组织

中欧地理标志企业

进出口食品生产商、进口商、经销商、代理商、贸易商、采购商代表等；

State Administration for Market Regulation (SAMR)

China National Intellectual Property Administration (CNIPA),

General Administration of Customs (GAC)

Ministry of Agriculture and Rural Affairs (MARA)

Ministry of Commerce (MoC)

All China Federation of Supply and Marketing Cooperatives (ACFSMC)

China Council for the Promotion of International Trade (CCPIT)

China Chamber of International Commerce (OOIC)

World Intellectual Property Organization (WIPO)

Delegation of the European Union

Geographic Indication Protection System of Agricultural Products and Food In EU

The government of geographical indication producing areas in China

China Europe Agricultural Products Industry Organization

China Europe Geographical Indication Enterprise

Representatives of import and export food producers, importers, distributors, agents, traders, purchasers, etc.

参会人员来自 Participants

海关总署、市场监管总局、商务部、农业农村部、供销社、国知局与驻华（沪）使领馆

世界各国地理标志与进出口食品行业主管部门与相关协会组织

地理标志产品与进出口食品生产商、进口商、经销商、代理商、贸易商、采购商；

国内外区域特色产品与著名旅游景点；

国内外地理标志产品与进口食品线上销售平台；

国内外地理标志产品与进出口食品认证与研究机构；

相关软件、信息系统等高科技服务产品；

相关媒体及其他。

State Administration for Market Regulation (SAMR), China National Intellectual Property Administration (CNIPA), Ministry of Commerce (MoC), General Administration of Customs (GAC), Ministry of Agriculture of the PRC (MoA)

Administrative departments and related associations of geographical indications and import and export food industry in the world

Manufacturer, importers, distributors, agents, traders and purchasers of geographical indication products and import and export food

Domestic and international regional characteristic products and famous tourist attractions

Domestic and international geographical indication products and imported food online sales platforms

Domestic and foreign geographical indication products and import and export food certification and research institutions

Related software, information system and other high-tech service products related media etc.

关于 AFIC

随着居民收入水平提高和消费结构优化，进食品农产品消费也不断扩容提质，未来中国进口食品消费增长潜力巨大。数据显示：中国进口食品来源地达 181 个，意味着全球有 181 个进口来源地的食品农产品行业分享中国市场机遇。2021 年中国食品进口额再创历史新高，全年进口额高达 1354.6 亿美元，同比增长 25.4%，市场零售规模大约 1.6 万亿人民币。过往 10 年的年均复合增长率达到 13%。2021 年中国进口额排在前五位的食品品类分别是肉类、粮食、水产品、乳制品和水果，每个品类的进口额都超过了百亿美元。依据以上数据中国进口农食产品市场的巨大潜力如此诱人，因此，有高登商业主办的上海进食展和地理标志产品展必将吸引更多境外参展商前来寻找商机。另为配合我国新实施进口食品新规，主办单位-高登商业联合相关机构定于 2023 年 06 月 04 日下午在展会期间将继续举办“2023 国际农食产品安全监管与通关实务交流会”。会议活动将特别邀请海关总署进出口食品局、标法中心及各地海关专家对上述法规进行权威解读并针对新版（第 248 号、249 号令）管理规定、管理办法及相关释义进行讨论和培训。通过以上展会上的会议交流，能帮助更多的境外企业顺利进入中国市场提供流平台与开辟绿色通道，以争取中国庞大的市场份额和满足巨大的消费需求。

The imported agri-food consumption has been expanding due to the increasing personal income and the optimization of social consumption structure. There are 181 kinds of imported food and agricultural products industries around the world that will benefit greatly from the Chinese market. In 2021, China's food imports hit a new record high. The annual import value increased by 25.4% year-on-year to 135.46 billion USD. The retail market size is about 1.6 trillion RMB. The average annual compound growth rate of the past ten years reached 13%. In 2021, China's top five food categories in terms of import value were meat, grain, aquatic products, dairy products, and fruit. The import value of each category is more than 10 billion USD. Therefore, the SIFA and PGIE hosted by Golden Commercial will surely attract more international exhibitors to search for business opportunities. In addition, to cooperate with the implementation of the new regulations on imported food products in China, the organizer, Golden Commercial, will continue holding the International Agricultural Food Products Safety Supervision and Customs Clearance Forum during the exhibition with related institutions in the afternoon on June 4, 2023. The conference will invite experts from the Import and Export Food Bureau of the General Administration of Customs, the Standard Law Center, and local customs authorities to give authoritative interpretations of the new version (Order No. 248 and 249) of the management regulations, management methods and related topics. The conference aims to assist international enterprises in exploring the Chinese market to compete for a large market share supported by the huge consumer demand in China.

AFIC 热点议题

Hot issues

海关总署进出口食品安全监管体系介绍与新趋势

Introduction of Import and Export Food Safety Supervision System and New Trends by General Administration of Customs

解读《进出口食品安全管理办法》及释义

Explanation of "Import and Export Food Safety Management Measures" and its interpretation

欧洲乳制品安全控制法规标准解读

Interpretation of European Dairy Safety Control Regulations

新形势下中国进口预包装食品标签管理

Labeling Requirements on Imported Pre-Packaged Foods in China under the Present Situation

解读《进口境外生产企业注册管理规定》及释义

Interpretation of the "Regulations on the Registration of Imported Overseas Producers"

德国与西班牙等国肉类追溯体系

Traceability System of German, Spain, and other countries' Meat

进口食品境外生产企业注册管理系统应用

Applications of the People's Republic of China on the Registration and Management System of Overseas Manufacturers of Imported Food

进口肉类产品中国口岸监管

Chinese port supervision of imported meat products

保障国门生物安全 非洲猪瘟专题

Safeguarding national biosecurity - African swine fever

AFIC 日程（草案）
AFIC-Agenda (Draft)

下午

01:30 pm

致辞Speech

中国报关协会领导 致辞

Secretary of the Party Committee of the Research Center for International Standards and Technical

海关总署标法中心领导 致辞

Regulations of Inspection and Quarantine, General Administration of Customs

上海海关领导 致辞

Commissioner of Shanghai Customs District P.R.China (undetermined)

01:45 pm

海关总署进出口食品安全监管体系介绍与新趋势

Introduction and New Trends of the Safety Regulatory System of Import and Export Food of the General Administration of Customs

海关总署进出口食品安全局

The Import and Export Food Safety Bureau, General Administration of Customs

02:05 pm

解读《进出口食品安全管理办法》及释义

Analysis of the Measures of the People's Republic of China for the Administration of Import and Export Food Safety

宁波海关食检处

Deputy Director of Ningbo Customs District P.R.China

02:25 pm

欧洲乳制品安全控制法规标准解读

Analysis of the European Regulations and Standards of the Dairy Products Safety

法国国家乳制品行业协会（CNIEL）

The Science and Technology Affairs Department of CNIEL

02:45 pm

新形势下中国进口预包装食品标签管理

Labeling Requirements on Imported Pre-Packaged Foods in China under the Present Situation

上海海关食检处

The Food Inspection Department of Shanghai Customs District P.R.China

03:05 pm

茶歇Tea break

03:15 pm

解读《进口境外生产企业注册管理规定》及释义

Analysis of the Regulations of the People's Republic of China on the Registration and Administration of Overseas Manufacturers of Imported Food

海关总署标法中心

The Research Center for International Standards and Technical Regulations of Inspection and Quarantine, General Administration of Customs

03:35pm

德国肉类追溯体系系统

Traceability System of German Meat

德国农业联邦食品和农业部

Federal Ministry of Food and Agriculture

03:55 pm

进口食品境外生产企业注册管理系统应用

Applications of the People's Republic of China on the Registration and Management System of Overseas Manufacturers of Imported Food

上海海关食检处

Food Inspection Department of Shanghai Customs District P.R.China

04:15 pm

西班牙肉类追溯体系介绍

Introduction to the Traceability System of Spanish Meat

西班牙肉类协会 CEO

CEO of Spanish Meat Association

04:35 pm

茶歇Tea break

04:50 pm

议题待确定 - undetermined

法国猪业联盟或法国使馆参赞

INAPORC or Embassies of France to China

05:05 pm

进口肉产品的口岸监管

Port Supervision of Imported Meat Products

天津海关食检处

Tianjin Customs District P.R.China

05:25 pm

热点研讨——保障国门生物安全 非洲猪瘟专题

Hot topic - To Ensure National Biosecurity on African Swine Fever

保障国门生物安全非洲猪瘟的防控与监管-上海海关

Prevention, Control, and Supervision of African Swine Fever to Ensure National Biosafety-Shanghai Customs District P.R.China

介绍防疫、检疫有关法规和标准及重大案例中发现问题-农业农村部

Introduction of Problems in Relevant Regulations and Standards for Epidemic Prevention and Quarantine in Major Cases- Ministry of Agriculture and Rural Affairs, PRC

新海关对非洲猪瘟管控以及疫情疫病的解禁程序介绍-海关总署动植司

Introduction of General Administration of Customs for the control of African swine fever and the lifting of the ban on the epidemic

各国对非洲猪瘟管控经验分享

Sharing of experience in the management and control of African swine fever among countries

各国使馆农业参赞

Agricultural Counselors of Embassies to China

05:55 pm 酒会 Wine party

06:30 pm 晚宴 Banquet

注：具体日程以现场为准

Note: The agenda is subject to change

拟邀请嘉宾来自 Guests from

中华人民共和国海关总署
中华人民共和国农业农村部
中华人民共和国商务部
国家市场监督管理总局
国家知识产权局
中华全国供销合作总社
中国国际贸易促进委员会
中国国际商会
世界知识产权组织
欧盟联盟驻华代表团
欧盟地理标志产区农业部
中国地理标志产区政府
中欧农产品行业组织
中欧地理标志企业
进出口食品生产商、进口商、经销商、代理商、贸易商、采购商代表等；
General Administration of Customs (GAC)
Ministry of Agriculture and Rural Affairs (MARA)
Ministry of Commerce (MoC)
State Administration for Market Regulation (SAMR)
China National Intellectual Property Administration (CNIPA),
All China Federation of Supply and Marketing Cooperatives (ACFSMC)
China Council for the Promotion of International Trade (CCPIT)
China Chamber of International Commerce (OOIC)
World Intellectual Property Organization (WIPO)
Delegation of the European Union
Geographic Indication Protection System of Agricultural Products and Food In EU
The government of geographical indication producing areas in China
China Europe Agricultural Products Industry Organization
China Europe Geographical Indication Enterprise
Representatives of import and export food producers, importers, distributors, agents, traders, purchasers, etc.

参会人员来自 Participants

海关总署、市场监管总局、商务部、农业农村部、供销社、国知局与驻华（沪）使领馆
世界各国地理标志与进出口食品行业主管部门与相关协会组织
地理标志产品与进出口食品生产商、进口商、经销商、代理商、贸易商、采购商；
国内外区域特色产品与著名旅游景点；
国内外地理标志产品与进口食品线上销售平台；
国内外地理标志产品与进出口食品认证与研究机构；
相关软件、信息系统等高科技服务产品；
相关媒体及其他。
State Administration for Market Regulation (SAMR), China National Intellectual Property Administration (CNIPA), Ministry of Commerce (MoC), General Administration of Customs (GAC), Ministry of Agriculture of the PRC (MoA)
Administrative departments and related associations of geographical indications and import and export food industry in the world
Manufacturer, importers, distributors, agents, traders and purchasers of geographical indication products and import and export food
Domestic and international regional characteristic products and famous tourist attractions
Domestic and international geographical indication products and imported food online sales platforms
Domestic and foreign geographical indication products and import and export food certification and research institutions
Related software, information system and other high-tech service products
related media etc.

演讲•赞助•参会联系方式 | Contact

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